



**CONSIDERING
STARTING YOUR OWN
BUSINESS?**

POE CONNECTS: WINTER 2019



OUR MISSION
TURN SKILLED VETERANS INTO CONFIDENT
ENTREPRENEURS.



**Operation
Entrepreneur**

WHO ARE WE?

- Established in 2012 as a program of Prince's Trust Canada, POE provides a continuum of training and support services plus the confidence and network building opportunities needed to start and grow successful businesses
- Created to fill a gap in entrepreneurial supports for the Canadian Armed Forces, POE has grown to become the hub of entrepreneurship for the Canadian military community.
- Annual engagement of 500+ serving members, veterans, reservists, families. Join our community!
- Sanctioned by the Canadian Armed Forces and Veterans Affairs Canada. **Leave is not required to participate**



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WHO ARE YOU?

“NEWS HEADLINE”

Name
Where are you calling from
Objective for today's call




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THERE ARE MANY WAYS THAT YOU CAN BE YOUR OWN BOSS

- Start a new business - to make or sell a product or service
 - Dog treats, custom furniture, yoga studio, bakery, bed and breakfast, landscaping, tourism, construction
- Become self-employed - the owner is the business
 - Photographer, personal trainer, life coach, bookkeeper, truck driver, consultant, esthetician, interior designer
- Buy an existing business
 - Fitness facility, automotive repair shop, restaurant
- Buy a franchise
 - Fire extinguisher repair, duct cleaning, tutoring, fitness studio



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10 REASONS TO START YOUR OWN BUSINESS

- Control your destiny
- Find your own work/life balance
- Choose the people you work with
- Take on the risks, and reap the rewards
- Challenge yourself
- Follow your passion
- Get things done faster
- Connect with your customers
- Give back to your community
- Feel pride in something you started



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GABRIEL MERCIER

NORTH RUSTICO, PEI
2015 boot camp graduate

→ Bergerie Laitière Line Road Sheep Dairy
→ <https://www.facebook.com/rusticosheep>




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GABRIELLE BREAU

ANNAPOLIS VALLEY, NS
2017 boot camp graduate

→ Petite Patrie Chocolate
→ www.petitepatriechocolate.com




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HOW OPERATION ENTREPRENEUR CAN HELP

- POE Connects calls
- One-day *Introduction to Entrepreneurship* workshops
- Award winning seven-day business boot camps
- Ongoing support: tools, resources and services
- Canadian Veteran Business Directory (BuyVeteran.ca)

* POE is not a financial institution and does not provide or facilitate loans or grants.




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ONGOING SUPPORT
TOOLS, RESOURCES AND SERVICES

- Curated list of start up business planning tools, templates and checklists on marketing, finance, franchising, etc.
- Comprehensive national and online small business resources listings
- 15 customized regional resources compilations
- Podcasts by POE guest contributors
- *Skills to Succeed* online learning modules
- Free corporate legal services
- Business coaching sessions offered by POE's Entrepreneurs-in-Residence

<http://www.princesoperationentrepreneur.ca/ongoing-support>



Operation Entrepreneur

ONE-DAY WORKSHOPS
Introduction to Entrepreneurship

- 20+ workshops annually across Canada
- Run October to April
- FREE
- Open to serving members, veterans, reservists, spouses, family members



Register directly on our website
www.princesoperationentrepreneur.ca



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ONE-DAY WORKSHOPS
Workshop Structure

MORNING Transferrable skills, personal readiness, exploring business ideas

LUNCH Networking and talking to industry experts

AFTERNOON Business basics, social media, marketing, cash flow, franchising options

GUEST SPEAKERS Local resources, boot camp alumni (JR Smith shown) industry experts

ELIGIBILITY Everyone welcome (bring your spouse!)

NEXT STEPS Apply for boot camp (workshop not a prerequisite), connect with local resources, register for a webinar, contact military entrepreneurs




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SEVEN-DAY BUSINESS BOOT CAMP

- Offered at **no cost**
- In-residence program
- Held at 4 universities across Canada
- 20 participants per class
- Travel, accommodations, meals, etc. provided
- Applications submitted online




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SEVEN-DAY BUSINESS BOOT CAMP

DAY Lectures and practical workshops on marketing, accounting, social media, finance, human resources.

EVENINGS Work one-on-one with student volunteers focusing on your specific needs, such as validating your business model or finding new revenue opportunities. You will also attend social and networking events.

NETWORKING OPPORTUNITIES Entrepreneurial roundtables, speed networking & social events. Every boot camp is unique.




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WHO IS ELIGIBLE FOR BOOT CAMP?

Transitioned or transitioning Canadian Forces members of any age who:

- Are within twelve months of voluntarily releasing
- Have been honourably released within the last two years
- Have been or will be medically released (*no time restrictions*)
- CANFORGEN available

More details:
<http://www.princesoperationentrepreneur.ca/programs/boot-camp>



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BOOT CAMP 2019 DATES AND DEADLINES

<p>Université Laval: Québec, QC (May 2019) Deadline: April 2019</p> <p>Dalhousie University: Halifax, NS (June 2019) Deadline: May 2019</p> <p>Memorial University: St. John's, NL (July 2019) Deadline: May 2019</p> <p>University of Regina: Regina, SK (August 2019) Deadline: May 2019</p>	<p>Bilingual applicants applying before April 2019 can be considered for all 4 boot camps.</p> <p>English applicants applying before May 2019 will be considered for all 3 English boot camps.</p> <p>Offered at no cost, thanks to partnerships, financial donations, sponsorships and hundreds of volunteers across Canada including professors, students and entrepreneurs.</p>
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Apply online now
www.princesoperationentrepreneur.ca/programs/boot-camp

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 For a sample schedule and for information about selection criteria, please visit our website

ALREADY HAVE A BUSINESS?

CANADIAN VETERAN BUSINESS DIRECTORY

- Online and free
- Open to veterans, reservists, serving members, spouses and partners
- Buy military!
- A way for patriotic Canadians to support the military
- Network, cross promote with other military entrepreneurs
- Be a resource for would-be entrepreneurs
- www.buyveteran.ca



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MORE PROGRAM ALUMNI BUSINESSES




























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ACHIEVEMENTS TO DATE

- 449 boot camp graduates
- 270+ businesses started
- 2250+ one-day workshop attendees

In 2018 we had:

4	University Partners	36+	Faculty Volunteers
100+	Student Volunteers	25+	Local Entrepreneurs
20+	Alumni Volunteers		


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CONNECT WITH US

FOR INFORMATION, PROGRAM UPDATES AND NETWORKING OPPORTUNITIES


-  Prince's Operation Entrepreneur group
-  www.facebook.com/POEmilitary
-  @POEmilitary
-  @poe_military

www.princesoperationentrepreneur.ca



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Operation Entrepreneur is a program of Prince's Trust Canada www.princetrust.ca




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