



Operation  
Entrepreneur

BUY\*ACHETONS  
**VETERAN**.CA



**On November 1st, 2016, Operation Entrepreneur officially launched Canada's first online business directory dedicated to promoting veteran-owned business.**

Each year our **#BuyVeteran** campaign runs November 1-10 and draws the attention of 1.1 million Canadians via radio, print, television and social media channels. The Directory is searchable by province and industry sector making it easy to find what you're looking for.

Other than promoting businesses, the Directory exists to help you grow your personal and professional networks. Starting a small business can be isolating with few opportunities to recharge; the Directory can be used to connect with local military entrepreneurs for coffee or those in the same industry for ideas and advice, or to cross-promote your businesses.

### **To list your business you will need:**

- ➔ To go to our website and navigate to **Veteran Login** on the top right corner of the home page and follow the instructions
- ➔ Your business name and a short description of your business
- ➔ A website or Facebook/social media page
- ➔ A logo or image

**The Directory is free and open to all members of the military and veteran community and their families.** Listings are live within 48 hours.